

Toshiba launches Aba Gharmai Exchange offer

Kathmandu: 06th Feb 2012

Toshiba, “a global leader in advanced technology”, partnered with EOL Pvt. Ltd launched its consumer’s promotion scheme under the title name Aba Gharmai Exchange offer sathai Toshiba DVD sitaima.

Toshiba’s consumer promotion has been divided into 2 parts – first is exchange offer where one can ex-change old television set with new Toshiba LCD and LED. This promotion’s main objective is to provide its valued customers a fine platform to upgrade into LCD and LED. The company has added one more excitement and tried to make it more hassle free & easy to the customers, as a representative from company will visit individual home in order to present good valuation of old television set.

2nd interesting part is on purchase of Toshiba LCD and LED gets sure shot Toshiba DVD free on selected models.

A company believes to deliver the good exchange and purchase opportunity to its valued customers.

